

January 16, 2021

GMT NOTES – Mid-Winter

Good Morning

This pandemic has put the way we normally recruit new members into our clubs. It has forced us to shut down and rethink on ways for our clubs to continue to function in service and recruiting new members.

During this time, our District has recruited 34 new members. Unfortunately, we have dropped 100.

October was Lions Membership Growth Month. The following Lions will receive a new MD-2 Membership Award Pin for sponsoring a new Lion during the month of October.

Bandera Lions Club

- Lion Terry West
- Lion Chris Molnar

Floresville Lions Club

- Lion Sherri Bays

Kerrville Host Lions Club

- PDG Lion John Lee



Now is the time to recruit new members and more importantly, keep the members that we have.

- ❖ Some ways to achieve this
 - Each member of the club “Just Ask” one person. Bring them to a club service project, fundraising or club meeting (whether by zoom or in person)
 - There are many individuals that are assisting people in your community, ask them if they would like to join.
- ❖ Social Media – If your club has a social media site, you can:
 - Advertise all service activities. – Post your service activity location and invite anyone to join you and leave contact information
 - Introduce and welcome new members (*Ask the new member for permission to do this*)
 - Feature current club members weekly– (*their years of service and club achievements*)
- ❖ Develop and Post a Club Member Orientation Video or Webinar
 - Let members know your club, District and Lions International History

These are just a few ideas. It is time for us to step out of our box and learn to adjust to new ways of recruiting and serving our communities.

In the next few months, we will be recruiting on the South Side of San Antonio for the SA Lady Lions and Harlandale Lions Club. If you know of anyone on this side of town, please let us know. If anyone would like to assist in recruiting, please contact myself or DG Dave.

Thank you

IPDG Janie