



Lions District 2-A2 Newsletter



Issue 5 - November 2023

Changing the World

District 2-A2 Cabinet

District Governor

Josh Overfelt

Josh.overfelt@gmail.com

Del Rio San Felipe Lions Club

830.734.6219

1st Vice-District Governor

Rose Ann Barajas

RABrunner64@gmail.com

SA Edgewood Lions Club

2nd Vice-District Governor

Nanette Patton

GI.Jade.1ea@gmail.com

SA Windcrest Lions Club

Immediate Past District Governor

Steve Mays

texasmays@gmail.com

La Vernia Lions Club

210.380.6572

Greetings Fellow Lions District 2-A2,

It's November!! The heat has finally broken, and we are into the cooler months after a blistering summer.

November is Diabetes Awareness month. LCI has some great resources for your club if you would like to partner with a group to host a Diabetes Awareness service project. We are also fortunate to have our very own expert in that field, 1VDG Rose Ann, who I'm sure, would love to help you out or give you great info on that issue that affects so many in our communities.

As of this writing we are up 25 members for the year! Great job to everyone. As we come into December, we face the next big member drop date. If you have members who are struggling and looking at leaving, see if there is any way you can help out.



The Mid-Winter conference is coming up fast! This year we will be in Kerrville at the Texas Lions Camp! In my talks with Kerrville Host it promises to be a great event. Remember the challenge I laid out in Floresville. If we get 38 clubs to show up I will go full polar bear in the swimming pool at the camp. Be on the lookout for the registration flyer.

This letter is short this month and I want to thank all of you for what you do for your communities through Lions.

I wish you a Happy Thanksgiving. Gather your family close, enjoy their company and remind each other you love them. Today is a gift and tomorrow is not promised.

Remember:

From The Rio Grande to The Alamo, WE SERVE!!

Lion Josh

District Governor Josh Overfelt (Del Rio San Felipe)

[**Josh.overfelt@gmail.com**](mailto:Josh.overfelt@gmail.com)

(830) 734-6219

Calendar of Upcoming Events:

Cabinet and Convention Dates:

Mid-Winter Conference	January 19-20th	Kerrville, Texas
District Convention	April 18-20th	Eagle Pass, Texas

Club and Other Events:

San Antonio Veterans Day Parade	November 11th	San Antonio, Texas
Windcrest Lions Club Chili & Cornbread	November 11th	Civic Center Windcrest, Texas
San Antonio Family Lions Poker Fundraiser	November 11th	IBC Bank San Antonio, Texas
Kickapoo Lucky Eagle Trip Fundraiser	November 21st	Wal-Mart Parking Lot San Antonio, Texas

Tell Us What You Are Doing

We want our District newsletter to feature more of the wonderful work being done by each of the Lions Clubs in District 2-A2. Please send in articles about your service projects, fundraisers, installations, and member recognitions for inclusion in the monthly newsletter to newsletter@district2a2.org. Articles must be submitted by the 28th of the month to be included in the following month's newsletter.

Note From Our Second Vice-District Governor Nanette Patton:

October 10th was World Mental Health Day. The objective of World Mental Health Day is to raise awareness of mental health issues around the world and to mobilize efforts in support of mental health.

In May United States Surgeon General Dr. Vivek Murthy released a Surgeon General Advisory calling attention to the public health crisis of loneliness, isolation, and lack of connection in our country. Even before the onset of the COVID-19 pandemic, approximately half of U.S. adults reported experiencing measurable levels of loneliness. Disconnection fundamentally affects our mental, physical, and societal health. The physical health consequences of poor or insufficient connection include a 29% increased risk of heart disease, a 32% increased risk of stroke, and a 50% increased risk of developing dementia for older adults. Additionally, lacking social connection increases risk of premature death by more than 60%.

While the epidemic of loneliness and isolation is widespread and has profound consequences for our individual and collective health and well-being, there is a medicine hiding in plain sight: social connection. That is where Lions and Lionism can make a difference. As we Lions know, Lions is a great way to meet like-minded people as well as to network and create friendships for life. There is no greater feeling than making a positive impact on someone else's life. Lions do good--for others and for the Lions themselves--I can't of many mood boosters better than that!

Telstra's Talking Loneliness report found that 54% of Gen Zers (born 1997 to 2010) (54%) and 51% of Millennials (born 1981 to 1996) reported that they regularly feel lonely — a figure much higher than that of other generations. Many of our clubs covet the recruitment of people from these generations to bring fresh perspectives and boosted energy for our civic projects.

These generations are different in many ways from the typical Lion of today who is a 57-year-old man. They grew up using computers, are very savvy on social media, consume news and entertainment in vastly different ways than their parents, and prefer to use social media for communication. They are also more racially and culturally diverse than prior generations. Many people may be under the misconception that young people do not want to join service clubs; however, this is just not true when you look at their involvement on platforms such as MeetUp. Today's young people grew up on sports teams and having to perform service hours for church groups and school organizations. They absolutely want to belong to groups and serve. What they do not want to do is join a Lions Club that has not evolved with the times.

Here are three ways you can attract Millennials and Gen Zers into Lionism:

1. Prove You Are Trustworthy: Because most Millennials are tech-savvy and digitally connected, they tend to be skeptical of businesses and nonprofits alike when compared to earlier generations. To attract these younger generations to your club, you need to prove your trustworthiness by showing how the work you do impacts the community. On your Facebook and whatever other social media platforms you use, feature inspiring content — videos, personal stories, or your mission — that will help emphasize the gravity of your club's civic work.

2. Use Social Media to Your Advantage: According to the 2016 Nielsen Social Media Report, Millennials spend a staggering 26 hours a week consuming media, 6 hours of which are spent on social media sites. Thus, in order to draw these younger generations to your club, you need to be social media savvy. You must create engaging content that tells a story about your club and why your club does what they do. To that end, posts photos from a recent event with an enticing caption; present stats that you might have about your club's efforts and how they translate into good for the community; share individual stories about those you helped (how you assisted a family, helped a kid get glasses his parents could not afford, or provided food for the homeless); and share news about upcoming events you plan to host.

3. Incentivize Giving: Let these generations know that their donation or engagement will make the world a better place. For example, you could give them a shoutout on social media and explain how their contributions helped other people and what impact it had on their lives.

We have within our power the means to create a win-win. We can provide social connection for Millennials or Gen Zers and, through their efforts in our clubs, extend our reach and ability to make a difference in the communities in which we live and work.

~~~~

October is National Blindness Awareness Month, an initiative started to help raise awareness of the realities of visual impairment and how it affects the world population.

According to the World Health Organization (WHO), “everyone, if they live long enough, will experience at least one eye condition in their lifetime” and the proof is in the numbers. An estimated 2.2 billion people around the globe suffer from some form of visual impairment or blindness – including everyone who simply wears corrective lenses. There are many causes of blindness, including refractive error, cataracts, glaucoma, and diabetic retinopathy. One billion of these cases could have been prevented or is yet to be addressed. This means that with proper screenings and treatment, we can significantly reduce the number of blind or visually impaired people. So, we should all understand

how to maintain optimal eye health and how to navigate life with visual impairments, whether for ourselves or loved ones.

In support of National Blindness Awareness Month, the Eagle Pass Border Lions teamed up with the City of Eagle Pass to host their first Stride for Sight 5K Run and Walk on Saturday, 10/21, at the San Juan Plaza. They had 220 registered participants for the event promoting vision care. The route started at San Juan Plaza taking participants through the historic Main Street and then down to the river and then back providing a scenic route highlighting the border town experience. The MESU was there. There were vendors, music, snacks, drinks, and a kids' zone to create an overall fun experience for the whole family before, during, and after the 5K. Proceeds from the event went to the Lions Sight Research Foundation.



November has one of my favorite holidays and, no, it isn't Thanksgiving. It's Veterans Day! Having served 24 years in the Army and going downrange for 2 wars (Desert Storm and Operation Iraqi Freedom), Veterans Day is a day of reflection on my time in Army and all the proud memories my military career gave me.



While I have been retired from the Army for nearly 10 years, I



continue to serve the Department of Defense in my job as the Lead Capture Manager for the Whole Health Division within Military and Veterans Health Solutions of the company I work for.

In October, I had the opportunity to attend the Association of the United States Army (AUSA) Annual Meeting and Exposition in Washington, D.C. During the conference, I attended the Military Family Forum I panel discussion on resiliency. In case you didn't know, suicide rates among active-duty military members are currently at an all-time high since record-keeping began after 9/11 and have been increasing over the past five years at an alarmingly steady pace. One of the panel members was COL Samuel Preston, a psychiatrist by career and the commander of Blanchfield Army Community Hospital at Ft. Campbell, KY. In his talking points, he talked about ensuring people had lives worth living. In the same breath, he

mentioned how "Kiwanis and Lions" (I would have preferred that he had mentioned Lions first, but at least we got a plug) are to giving Soldiers lives worth living.

A good number of District 2-A2 clubs is in San Antonio, also known as Military City USA. We have Air Force bases out in Del Rio and Laredo. We have Service members and Veterans all around us in our district. Those of us who have served in the military are wired for service. I know that wiring was a big reason why I became a Lion. There is not much difference between the touchstone I learned in Georgetown ROTC that the Army of "Service above self" and the Lion motto "We serve!" Even better still is that Service members, Veterans, and retirees have unique leadership skills that crossover well in a big way to Lions civic projects. So, when you are looking for new club members, reach out to that military family nearby and "Just Ask!"

## **ALAMO HEIGHTS LIONS CLUB & TEXAS LIONS EYEGLASS RECYCLING CTR**

### **Free Postage to Mail Eyeglasses to the Texas Lions Eyeglass Recycling Center**

by Lion Norman Fulkerson

The USPS Publication 347 dated October 2015 spells out how to mail glasses for recycling to the Texas Lions Eyeglass Recycling Center in Midland, Texas.

The publication states that individuals and noncommercial organizations which serve eligible persons (i.e., those who require glasses). No advertising is allowed.

The box or envelope must NOT be sealed. The boxes must have the words "FREE MATTER FOR THE BLIND OR THE HANDICAPPED" in the upper right corner of the address side of the envelope or parcel where postage is normally placed. The words may be printed, rubber stamped or handwritten. See the form below.

The mail is not considered a specific class of mail. If you wish to insure the item, you may pay the required insurance fee.

The Postmaster at my Post Office says they will accept boxes up to the size of a Banker's box or the size of the box that comes with 10 reams of paper. I have found the 10 ream paper box weighs about 20 pounds when full of eyeglasses.

You may use the form below by cutting off the bottom of this page to use as the required label.

---

FREE MATTER FOR THE BLIND OR HANDICAPPED MAILING

From: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FREE MATTER FOR THE BLIND OR

THE HANDICAPPED

To: Texas Lions Eyeglass Recycling Center

2550 Flynt Ave.

Midland, TX 79701

## PID M.P. Mike Butler Ambassador of Service Award



### **ANNOUNCING: THE PID M.P. MIKE BUTLER AMBASSADOR OF SERVICE AWARD**

*The District 2-A2 Past District Governors Association offers a means to both recognize the many years of dedicated service of numerous long-serving Members of Clubs throughout District 2-A2 while also initiating a long overdue and very significant measure to honor our own*

**Past International Director, M. P. "Lion Mike" Butler.**

***The District PDG's invite District Clubs to nominate their very special, eligible, Members to receive the PID M.P. MIKE BUTLER AMBASSADOR OF SERVICE AWARD***

#### **CRITERIA FOR NOMINATION AND SELECTION:**

1. A member must have been a member in good standing for a minimum of 15 years.
2. The member may not have been inducted into the District 2-A2 Herb Petry Hall of Fame
3. The member may not have served as District Governor.
4. The member must be nominated by his/her club and voted as an awardee by a majority of PDG Association members.
5. A Club may nominate one member per year using Resolution format on Club letterhead. That nomination may remain current for a three year period. The Club may not nominate another member until the prior nominee has been awarded, three year term has run out, or the member has expired. **Nomination is to be submitted following announcement of the opening of nominations each November and shall be submitted no later than the close of the Annual Mid- Winter Conference in January.**

**Other Stated Qualifications:** ( Enumerated, and accompanying Nomination Resolution )

- PROVEN LEADERSHIP AS A CLUB OFFICER AND CLUB PROJECT LEADER
- DEDICATED TO THE GROWTH OF THEIR CLUB THROUGH THEIR SPONSORSHIP AND GUIDING OF OTHER CLUB MEMBERS TOWARD THEIR OWN PERSONAL SUCCESS AS LIONS
- RECOGNITION FOR ETHICS ABOVE REPROACH AND AS AN INDIVIDUAL OF HIGH MORAL CHARACTER
- RECOGNIZED SERVICE BEYOND THE CLUB ENVIRONMENT THAT MAY INCLUDE MILITARY OR OTHER PUBLIC SERVICE OR LIONISTIC SERVICE BEYOND THE CLUB LEVEL

**NOTE:** The elements of these criteria have been endorsed by PID Butler and are based on his personal strong beliefs that District 2-A2 should always make great efforts to uplift and remember the long serving "Grass Roots" members that sacrifice and serve through their Clubs.

#### **OTHER:**

No more than a total of four awards may be presented each year, the exception would be the inaugural (Charter) year of award when ten awardees may be recognized.

The award will be an appropriately designed medal with pin and ribbon and an accompanying congratulatory letter.

The cost of the awards will be borne by the PDG Association and they will be presented at the District Convention at the same ceremony as the Herb Petry Hall of Fame Induction.

Mail Club Nominations to PDG Sam Pantusa 4502 Centerview, Suite 120 San Antonio Tx 78228  
For Information—PDG Sam Pantusa (210) 326 3915 or Email: spantusa@yahoo.com

## **NOTICE - District 2-A2 Hall of Fame Nominees Needed**



**The District 2-A2 PDG Association is accepting Resolutions for Lions to be considered for the District 2-A2 Hall of Fame. Resolutions must be received by the end of our Mid-Winter Conference on January 20, 2024. Please forward all Resolutions to:**

**PCC Michael “Mike” Rourke, Chairman**

### **HERB C. PETRY, JR. “HALL OF FAME” REQUIREMENTS**

Elevation of Lions of District 2-A2 into the Hall of Fame is bestowed upon one who has been outstanding in using their time, talents and resources to further the cause of humanitarian service. Selection is made by the Hall of Fame Committee.

Minimum standards to qualify are:

- Be an active member with at least 15 years of service.
- Having provided outstanding and dedicated service to Lionism.
- Having provided other than Lionistic service to the community, state, and nation.
- Having accomplished special achievements in, or contributed to, humanitarian service for those less fortunate, and
- Not having solicited in any manner for this recognition, which automatically eliminates the soliciting candidate for that year.

## San Antonio Bexar Necessities Lions Club – Veterans' Day Parade



The San Antonio Bexar Necessities Lions Club invites you to participate in the United States Military Veterans Parade.

**Register as a participant for FREE!** You'll parade along the route with a decorated trailer, waving flags, and listening to music. We encourage all Lions to wear their club vests, polos, or shirts. No banners allowed.

*Register  
Now*



Email  
[club@sabnlionsclub.org](mailto:club@sabnlionsclub.org)  
for questions.

**San Antonio Founder Lions Club Poinsettia Fundraiser**

San Antonio Founder Lions Club

**Poinsettia**  
**FUNDRAISER**

**\$18 PER POINSETTIA**  
**6 1/2" Red**

Reserve order now via phone or email by  
Thursday, November 30th

Please call the following:  
#210-225-1164 or 210-979-1397

Please email the following:  
[saflc@saflc.org](mailto:saflc@saflc.org) or [patguerra@ibc.com](mailto:patguerra@ibc.com)

**Pick-up Tuesday,**  
**December 5th**  
**after 9:00 am**

**IBC Service Center**

8770 Tesoro Drive  
San Antonio, TX 78217

Thanks for your support & Happy Holidays!

# San Antonio Area Family Lion's Club



**Let's Go All-In for a Fun-Filled  
Texas Hold'em Poker Night!**

**\$40 Pre-Order Reservation List  
\$50 after September 30th**

**Veterans are VIP!  
Veterans will receive extra chips  
& extra raffle tickets.**

**Food will be served!**

**November 11, 2023  
3:00 pm**

**IBC Bank  
8650 Fredericksburg Rd SA, TX 78240  
Contact Bruce Rivera for more Info:  
210-842-6304**





# CHILI and CORNBREAD DINNER

**Saturday, November 11, 2023**

**Windcrest Civic Center at  
Takas Park 9200 Jim Seal Dr.**

**5:00 - 7:00 pm**

**Kids 10 and under eat FREE**

**Buy your ticket in advance  
for just \$7!**

**Wow! Just ...  
\$8 PER  
PERSON!**

**Please come to the Windcrest Lions Club's 14th (almost) Annual  
Chili & Cornbread Dinner Charity Fundraiser!  
Your support helps us SERVE. Thank you!**



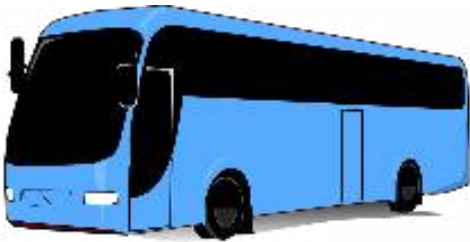
# SAN ANTONIO EDGEWOOD LIONS



## KICKAPOO LUCKY EAGLE TRIP FUNDRAISER

Date: **Tuesday, November 21, 2023**

Time: **Departure: @ 7:00 a.m.**



**Return/Arrival: To San Antonio @ 7:30 P.M.**

Location: **Departures/Pick up  
Walmart Parking Lot-8923 W. Military Dr.  
(Walmart @ 410 and 151)**

Price: **\$50.00 per person (NO REFUNDS)**

Light breakfast will be provided.

For more information or reservations please contact:

Aggie Jaramillo @ (210) 838-3597 or [Purchase Tickets Online](#)

<https://saedgewoodlions.org/tickets/>



*Announcing the Kick off of the*  
**2024 Save Our Sight / Stride for Sight Campaign**  
*to Benefit the Projects of your*  
**Lions Sight Research Foundation**



*Sweetheart Raffle*

gift card giveaway

**7 Chances to WIN**

**Only 200 Tickets to be Sold**

**1st Prize \$ 5,000 - 2nd Prize \$ 1,000**

3rd & 4th Prizes **\$ 500/each** - 5th & 6th Prizes **\$ 250/each**

7th Prize **\$ 200**

**\$100.00 donation**

For online tickets & payment go to [www.lionssightresearch.org](http://www.lionssightresearch.org)

See **“Donations”** tab: **“Raffle”**

Checks made payable to: Lions Sight Research Foundation

For information: [lsrf.sam@gmail.com](mailto:lsrf.sam@gmail.com) or (210) 326 3915

Proceeds benefit the Lions Sight Research Foundation

**Drawing Feb 10, 2024 at “Valentine Games Night”**  
need not be present to win





# VALENTINE Games Night

## Saturday, February 10, 2024

Christopher Columbus Italian Society Hall  
201 Piazza Italia San Antonio, Texas 78207

**FUN STARTS at 5:00pm**



**A Fundraising Event of the District 2-A2 Lions Sight Research Foundation**

Your Reservation entitles you to be a **PLAYER** in our **VALENTINE CASINO** where you can **WIN** at **BLACKJACK TEXAS HOLD 'EM CRAPS ROULETTE** or the **MONEY WHEEL**

and there's our **ADULT BEVERAGE RING TOSS HEADS & TAILS 50/50 RAFFLE**

A Fun Evening with Great Food and Lots of Door Prizes



**RESERVED Tables for Eight - \$500.00 Donation General Seating - \$50.00 per attendee**

Cash Bar—Beer and Wine, Set Ups for BYOB

Checks payable to the Lions Sight Research Foundation

For Online Reservations: [www.lionssightresearch.org](http://www.lionssightresearch.org) - "DONATIONS" Tab

For Other Reservations or information: PDG Sam Pantusa call: 210 326 3915 or email: [lsrf.sam@gmail.com](mailto:lsrf.sam@gmail.com)

We'll also be Drawing the Names of ALL the WINNERS of our



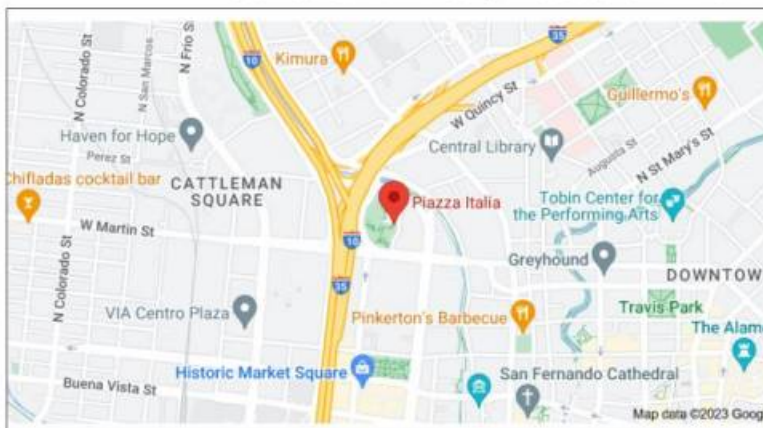
# Sweetheart Raffle

gift card giveaway

**7 Chances to WIN ONLY 200 to be SOLD—\$100 Donation**

**1st Prize \$ 5,000 - 2nd Prize \$ 1,000 - 3rd & 4th Prizes \$ 500/each**

**5th & 6th Prizes \$ 250/each - 7th Prize \$ 200**



Valentine Games Night and the Sweetheart Raffle are fundraising elements of the 2024 Save Our Sight / Stride for Sight Campaign with net proceeds directed toward LSRF Special Projects and other needs of the Lions Eye Health Program.

**Christopher Columbus Italian Society Hall  
201 Piazza Italia San Antonio, Texas 78207  
Just off the IH 10 and IH 35 Interchange and  
W. Martin St, north west of Downtown**

## **Texas Lions Camp Is Celebrating its Diamond 75<sup>th</sup> Anniversary – Party Time!**

Texas Lions Camp (TLC) has been serving children and improving their quality of life since 1949. As lions, you all play an important role in supporting the camp.

On April 4, 2024, TLC will be celebrating the diamond anniversary of its founding. That will be 75 years of service! To commemorate this special event, there will be events taking place between February and April in 2024. This message is being sent out early so you can mark your calendars!

**TLC's Birthday Party** will be celebrated at the Lions State Level, in conjunction with the Past District Governor's Association banquet. It will be on Saturday, **February 3, 2024**, at 6:30 p.m. at Texas Lions Camp. Past International President, Doug Alexander, will be on hand to provide a keynote address.

The **TLC Camper & Counselor Homecoming** will be on **March 22-24, 2024**, at Texas Lions Camp. Times: TBA. The campers and counselors are remarkable people!

There will be a **Chamber of Commerce Wine & Cheese Mixer** on Thursday, **March 21, 2024**, at TLC. Time: TBA

An **Open House** will be on Friday-Sunday, **April 4-7, 2024**, at TLC. Times TBA.

A **TLC Star Party** will take place on Saturday, **April 6, 2024**, from 4-9 p.m., at the Kerr County Youth Exhibit Center in Kerrville. This will feature country music singer and songwriter Eric Paslay.

Make your plans to be on-hand to enjoy a front-row seat to see the **Total Solar Eclipse** at TLC on Monday, **April 8, 2024**. It should be a spectacular event!

**Happy Birthday, Texas Lions Camp!**

If you have questions about TLC or the above information, please contact District 2-A2 Camp Director Mary Ann Mays at [mamays@gmail.com](mailto:mamays@gmail.com) or Camp Director Chris Ryan at [chrisr1475@sbcglobal.net](mailto:chrisr1475@sbcglobal.net).

## Texas Lions Camp – Chairman’s Chatter



# TLC Chairman’s Chatter “Dreamcatching”



## Prospecting Tips from the Pros

Last month we talked about how thousands of the 82,000+ children who have been through our magical gates have had their dreams come true at Texas Lions camp; and using the analogy of the “dreamcatcher” how it is we, the Lions of Texas, who are their dreamcatchers. In order for us to be good dreamcatchers for our children, one of our 2 main jobs is to recruit the campers, so they get the opportunity to come to Camp. **The magic that is - TLC - can’t work if they don’t come.**

Prospecting for campers can be a daunting job. Privacy rules have eliminated most of the techniques we used in the past to get names and contact information. Many Lions just don’t have any idea where to start. So last month I put out a challenge asking all Lions (including Directors), who have a system figured out, to email me their best idea for finding kids and I would pick the 10 best ones to share this month. However, in reviewing these tips from the “Pros”, it became apparent that there are only 3 main approaches used, but from them you will surely find 10 ideas that could help you find campers. We’ll cover 2 of them this month.

### Dreamcatching 101: Prospecting Tips for Finding Campers

#### 1) Media: Newspaper, Radio, TV

This is the simple one. It is a direct approach to the families. It can be paid or free/promotional. Some Lions simply buy ads or spots in a newspaper, church bulletin, the radio or TV. Others contact the local media getting on talk shows (TV or radio) or by getting some free promo ads that stations routinely air; or possibly get the local newspaper to do a feature article about the Camp. If you have any local campers or camper families that can be included in these articles or talk shows, all the better. Letters to the editor or in some cases guest articles are accepted. Many times, this is a Club approach, as some Lions are willing to talk on the radio and/or TV, while others might be better writing articles or ads. Design your own materials or go to the TLC website under “**Marketing Matters**” & then “**Event Toolkit**”. There you will find prepared commercials.

## 2) Flyers and “Do You Know” cards

On the Camp website under “**Marketing Matters**” & then “**Event Toolkit**”, there is a printable flyer, or you can design your own. Just make sure your club’s or your own contact info is easily visible & that TLC’s website info is prominent, so those interested can go to the web and see all that camp has to offer their kids. Cost is a major concern for most people, so make sure “NO cost to the family” is mentioned. There were many suggestions on where to leave these flyers, such as: Doctor’s offices, Therapy & Rehab Centers, “Doc in the Box” clinics, Special Needs support association offices, school district's health services director, school nurses, school offices, WIC & Texas Dept. of State Health Services offices, churches, dollar stores, food banks, chamber of commerce, law enforcement offices, church bulletin boards, daycare centers, & even Senior Centers (grandparents are always looking out for the grandkids). You should visit with the Superintendent, Special Education Director, 504 Coordinator, and/or Health Services Director in your local school district to get permission to leave flyers with the nurses or school offices. Ask for the flyer to be posted on their website. **Many smaller towns don’t have all of these various locations, so don’t be afraid to go to the nearest town to leave flyers, where your local people will have to go for the services they need. If there is a Lions Club in that town, maybe you can partner with them in distributing flyers.**

You never know when you will spot a family with a special needs child in a store, at church, at a sporting event or wherever, but it is many times awkward to just go up to them & talk about their child. That’s where the “Do You Know” TLC cards come in handy. You can get them by calling your TLC Director or the Camp or many Lions make up their own with their contact info already printed on it. Make sure you put your name & number on the back. By the way, TLC specialty license plates work just like the cards. People are always coming up and asking me about TLC when they spot my TLC license plate. (Check with your Camp Director for more info on these.)



Next month we’ll tackle the 3<sup>rd</sup> approach, Presentations, and a few lesser used but effective ideas. Until then – **Go be a Dream Catcher**

**PCC Tom Blase, Chairman Texas Lions Camp**



# Sign Up, Step Up, Catch Up



## For Century Club - It's "Service from the Heart"

If you aren't a member of the TLC Century Club, please "Sign Up"; if you are a member, consider "Stepping Up" to the next level; and if you were a member but dropped out, consider "Catching Up" (i.e., come back in).

**What is Texas Lions Camp Century Club?** It's an individual annual giving program, and as such, it is giving from your own heart, independent of Club budgets or fund raisers. It is one of the lifebloods of our operating budget, that in normal times sends up to 1500 children with special needs to Texas Lions Camp each summer, and yet less than 5% of Texas Lions are members.

**Who can be a Century Club Member?** Anyone can be a member. You don't have to be a Lion. It can be family or friends. You can even be a non-Texan, but it is our Texas Lions who are the backbone of the Century Club.

**What does it cost to be a member?** You can give your gift annually, or you can give monthly. A Bronze member is \$100 (\$10 if monthly); Silver is \$250; Gold \$500; Diamond is \$1,000; & Ambassador is \$5,000. Membership automatically renews each year, so members should join with the intention of making their same gift each year or even increasing their level.

**How do I enroll or Step Up?** Go to [www.lionscamp.com](http://www.lionscamp.com), click on "Get Involved" and go to "Donate Now". There you will find "Ways to Give". Click that open and select "Century Club". If you scroll down, you will see the option to enroll online or to download and print out the form to send to the Camp directly.

**Sign Up, Step Up, Catch Up** is a drive to beef up our Century Club membership for the Texas Lions Camp, as a birthday present to Texas Lions Camp on its 75<sup>th</sup> Anniversary in 2024. Today we have half the number of Texas Lions, supporting twice the number of campers at over twice the cost, as we did some 30 years ago. If we reach our goal of an increase of \$60/mo. among the members of **EACH** club in Texas, we will generate an additional of \$575,000 ANNUALLY, which would generate 15% of our operating budget, and help us keep serving our special children into the future.

A \$60 increase from the members of each Texas Club is doable. "Signing Up" as a new Bronze member is a \$10/mo. increase (\$100 if pd. ann.); a new Silver is \$21/mo. (\$250/yr.); a Gold is \$42/mo.(\$500); etc. Likewise, "Stepping Up" from Bronze to Silver is an \$11/mo. increase; Bronze to Gold is a \$32/mo. increase; going from Silver to Gold is a \$21/mo. increase, etc.

**\$575,000/year - now that's some 75<sup>th</sup> Birthday present!**

There's a saying at TLC that "ALL CAN DO". Yes, Texas Lions, \$60/mo./club. **WE CAN DO IT.**



## Lions Sight Research Foundation – Stride for Sight 5K – THANK YOU!!

HUGE THANKS to the Eagle Pass BORDER LIONS CLUB for a tremendous Stride for Sight 5k benefitting the Lions Sight Research Foundation. A perfect day in a perfect setting. A Great Service to the community. CONGRATULATIONS Lions, especially to Lion Priscilla for coordinating the event and to the City of Eagle Pass and Parks and Rec for providing all the support. A great example of a community effort...

**October 21, 2023**  
**San Juan Plaza**  
**600 Madison St.**  
**Eagle Pass, Tx 78852**



## Eagle Pass Border Lions Club – Stride for Sight 5K

Our 5K Stride For Sight Fun Run Was a Huge Success! Thank you to everyone who laced up their running shoes and joined us for an incredible event! Together, we conquered 5 kilometers of fun, laughter, and determination, creating memories that will last a lifetime. Highlights of the Day: Participants from all ages and backgrounds came together to run, walk, and cheer each other on! We raised enough funds for our charity, making a positive impact in our community. Countless smiles, high-fives, and moments of pure joy as we crossed the finish line together. We want to extend our heartfelt gratitude to our amazing sponsors, dedicated volunteers, and enthusiastic participants. Your support and enthusiasm made this event unforgettable!





## UIW, Alamo Heights and Edgewood Lions Clubs – Shoe Drive

My name is Ana Muniz. I am a Senior at the University of the Incarnate Word. I am the Secretary of the UIW Lions Club. Recently Alamo Heights, Edgewood Lions club and UIW students and faculty have donated shoes to our UIW Lions Club collections of shoes for Hurricane, Flood and Burn victims. We collected over 100 pairs of shoes and gave them to the Cobblestone Shoe Hospital to refurbish the shoes and be delivered to Louisiana and some to Maui. We were extremely honored to do this project and were happy to help!





## Texas Lions Camp 75th Anniversary Sheath

On the next page is an order blank for special lasered & hand-tooled knife sheaths. These fit the special Case knives with handles made from rock from Texas Lions Camp, which we have been selling the last 3 years. This knife is the one shown above the sheaths on the form. If you haven't seen them, the 2 bladed knife is beautifully lasered with the Lion's & TLC's logos, along with the words "Texas Lions Camp - children can with TLC". If you are interested in the knife, you can contact Lion Ken Jobe, whose info is on the form for the knife sheaths.

The timing is critical, because (like everything else) the price of leather is going up dramatically, according to the leather tooler, and our costs will double after the 1st weekend in February. This will obviously do the same thing to our selling prices. So, if you want one or more, get your order in now. Orders dated by February 5th will be honored at the rates on the form. (The form says January 31st, but they have agreed to let the current price stand through our Feb. Council meeting in Kerrville.)

These knife sheaths have the Camp's special 75th Anniversary Logo. I know many Lions don't have the current knife and it may not be available much longer to buy. However, a new TLC 75th Anniversary edition Case knife will be coming out soon with a handle made out of wood from the camp. They will also be laser engraved on one of the blades. They will fit in these knife sheaths. So this will be a chance to get a knife sheath for either or both knives before the prices soar.

PCC Tom Blase  
1st Vice-Chairman, Executive Committee  
Texas Lions Camp



*Serving Children Since 1949*

For the benefit of

**Texas Lions Camp**  
**75<sup>th</sup> Anniversary**  
**Case "Trapper" Style Knife Sheath**

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Shipping Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Handmade and tooled by JDS Leather, Kerrville, Texas**

**\*ATTENTION: Prices will be going up drastically for all orders after Jan., 31<sup>st</sup>, 2023. Leather prices have doubled, but JDS Leather will hold these prices until then.**

| <u>Style</u>                                        | <u>Price</u><br>(each) | <u># ordered</u> | <u>Extended</u><br><u>Total</u> | <u>Side of Belt</u> |        |
|-----------------------------------------------------|------------------------|------------------|---------------------------------|---------------------|--------|
|                                                     |                        |                  |                                 | # Right             | # Left |
| <b>Laser Sheath</b>                                 | <b>\$40*</b>           | _____            | \$_____                         | _____               | _____  |
| <b>Laser &amp; Tooled Sheath</b>                    | <b>\$50*</b>           | _____            | \$_____                         | _____               | _____  |
| <b>Laser &amp; Tooled Sheath<br/>w/colored logo</b> | <b>\$60*</b>           | _____            | \$_____                         | _____               | _____  |
| <b>Subtotal of All Items</b>                        |                        |                  | \$_____                         |                     |        |
| <b>Add \$4 per Sheath for shipping</b>              |                        |                  | \$_____                         |                     |        |
| <b>Total with shipping</b>                          |                        |                  | \$_____                         |                     |        |

**Make Checks Payable to: District 2S1**

**Mail Checks to: PDG Ken Jobe, 4749 County Road 2590, Chester, TX 75936**

(Hand tooling takes time, please allow at least 10-12 weeks for shipping.)