



Lions District 2-A2 Newsletter



Issue 6 - December 2021

Collaborative and Compassionate Service Builds Communities

District 2-A2 Cabinet

District Governor

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SA Alamo Heights Lions Club

1st Vice-District Governor

Steve Mays

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La Vernia Lions Club

2nd Vice-District Governor

Josh Overfelt

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Del Rio San Felipe Lions Club

District 2-A2 Secretary

Rose Ann Barajas

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SA Edgewood Lions Club

District 2-A2 Treasurer

Irene Guzman

treasurer@district2a2.org

SA Founder Lions Club

Immediate Past District Governor

David Splittek

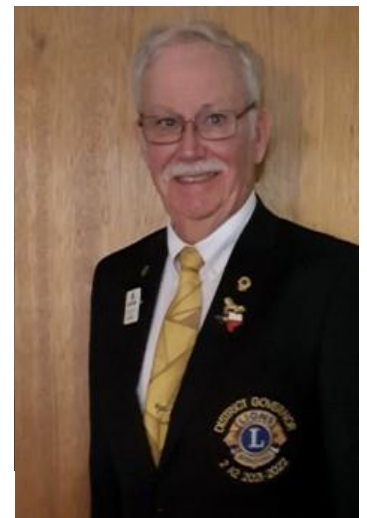
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SA Founder Lions Club

Dear Fellow Lions!

We often talk about the problems of membership and retention, yet more times than not, talking is all we do. We report that the number of members is declining, year after year but do very little. Lionism in the United States is about half the size it was 40 years ago. In 1980 there were over 600,000 Lions in the United States and today it is under 280,000.



It is time for us to do more than just talk; we need to take action. If we don't wake up and do something in just a few short years we will not have enough members to continue to be the world's largest service organization. This year, the 2021-2022 Council of Governors has authorized an exciting Mid-Year Membership Challenge. The first half of the challenge deals with retention and the second half deals with recruitment. The district that has the fewest drops in December 2021 will win \$500 and the district that has the largest gain in membership in January 2022 will win \$500.

Zone Chairpersons

Zone 1

PDG Don Kirchhoff

drkhek@hctc.net

Comfort Lions Club

Zone 2

Trev Sparks

moxiecars@aol.com

Leakey Lions Club

Zone 3

Tina Elkins

tae2369@gmail.com

Poteet Lions Club

Zone 4

Chris Ryan

chris.ryan@nps.gov

Del Rio Host Lions Club

Zone 5

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Laredo Noon Lions Club

Zone 6

Jeffrey Almoney

lionjeffrey@att.net

SA Hill Country Retreat Lions Club

Zone 7

Steve Medina

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SA West Side Lions Club

Zone 8

Allie Thomas

aht46@sbcglobal.net

SA Highland Hills Lions Club

Zone 9

Norman Fulkerson

nfulkerson@satx.rr.com

SA Alamo Heights Lions Club

Zone 10

Nanette Patton

gi.jade.l.ea@gmail.com

SA Windcrest Lions Club

Retention has been a big problem for a long time. We seem to do a good job bringing in new members, but we are losing more members than we are gaining. And the number #1 reason for this is ineffective meetings. We need interesting and productive meetings. We need meetings that are worthwhile; meetings that members look forward to. Why don't members want to come to meetings? The best meetings are fun with interesting speakers. They also involve all the club's members. They give all members a sense of belonging. Look around and be sure all members have an opportunity to participate. And if you notice that a member has been missing meetings contact them. Let them know that they have been missed. Don't just send an email or a card but call them. This is the job of every Lion.

Let me say that the real key to retention is a successful Lions club. A good, active club with strong projects and interesting meetings to generate attendance, has no problems with retention. Lions in such a club don't think about quitting. They are eager to attend regular meetings and to help with the club's service projects.

Growing membership, the other half of the challenge, is important because with more members we can do more service and that is what Lionism is all about - SERVICE. But it is difficult to do more service with a declining membership. And we cannot keep making our communities better places if we keep losing more members than we are gaining. Membership is the lifeblood of our organization.

The challenge for January is to bring more new members than we dropped in December. We have our work cut out for us. Let's take up the challenge and be the best district in MD2.

"MEMBERSHIP will grow with **SERVICE** creating strong **LEADERSHIP** in our Lions Clubs. At the end of the day, it is all about **SERVICE."** GAT

Yours in service,

Lion Doug

District Governor Doug Thomas



MD-2 Mid-Year Membership Challenge

This Lions Year, the 2021-2022 Council of Governors has authorized an exciting Mid-Year Membership Challenge. The first half of this challenge deals with retention and the second half deals with recruitment. The prize for this challenge is \$500 to the District who has the least drops for December 2021 and \$500 to the District who has the highest number of added new members (who can make up the most ground for what was lost in December 2021) in January 2022.

The Retention Half

How this will work – this is not just pure loss, but it is your overall percentage lost for December 2021. As an example, District A loses 45 Lions and at the beginning of December they had a total of 1,450 Lions. Their loss percentage is 3.1%. District B loses 35 Lions and at the beginning of December they had a total of 950 Lions. Their loss percentage is 3.6%. District would win because they had the best loss percentage rate. *This way a large District would not be penalized for an unfair loss ratio to a smaller sized District.*

The Recruitment Half

This is pure recruitment numbers. Let's take the same two Districts, A and B. For the month of January 2022, District A lost 45 Lions and by the end of January 2022, they added 28 Lions. District B lost 35 Lions and by the end of January 2022, they added 29 Lions. District B would win because of recruiting more members than District A. *The whole idea here is to try and recruit more new members in January 2022 than you lost in December 2021.*

The contest winner(s) may use the \$500 prize money at the District discretion however, it is strongly encouraged that the prize money go to the District GMT or GMA to help with retention and/or membership growth efforts.

Good luck and let's have some fun!

Tell Us What You Are Doing

We want our District newsletter to feature more of the wonderful work being done by each of the Lions Clubs in District 2-A2. Please send in articles about your service projects, fundraisers, installations, and member recognitions for inclusion in the monthly newsletter to newsletter@district2a2.org. Articles must be submitted by the 25th of the month to be included in the following month's newsletter.

District 2A-2 Midwinter Conference Update

As most of you probably know we are having to move our Mid-Winter Conference from Del Rio because of the situation there. Plans now are to have the Mid-Winter at the Texas Lions Camp on January 14-15, 2022. On Friday evening, January 14, we are to have our candidates' reception where all the candidates running for office will make their official announcement about the office they seek. This will take place from 6:00-7:30 pm. The candidates will be hosts for a reception accompanying the announcements. The tentative plan for the conference is to have a pancake breakfast Saturday morning follow by the business meeting and ending at noon. Stay tuned as we firm up details.

Calendar of Upcoming Events:

Cabinet and Convention Dates:

District 2-A2 Midwinter Conference	Jan 14th-15th	Texas Lions Camp Kerrville, TX
District 2-A2 Convention	May 6th-7th	San Antonio, TX

Club and Other Events:

La Vernia Lions Club Holiday Craft Fair	December 4th	La Vernia High School La Vernia, TX
Christmas Basket Raffle @ SA Area Family Lions Club Zoom Event	December 22 nd	Via Zoom

Alamo Heights Lions Club – District Convention



Convention 2022

Preparations for the 2021-2022 District Convention are under way. The actual dates are May 6 - May 7, 2022. Come to the District 2-A2 Mid-Winter Conference January 14 - 15, 2022, and look for our table for more information. DG Doug is working on the details for the meeting. Watch for News Flashes.

Another source of information for the Convention is the District News Flash. It's an easy way to be informed and up to date. Convention Chair PDG Chris Lloyd is the contact for convention questions.

Alamo Heights Lions Club, the Home Club for District Governor Doug Thomas

Remember: If you have not subscribed to the District 2A-2 News Flash, you can go into one of the District Newsletters, find the form near the front of the newsletter and sign up. It's easy to do. Your information is never shared.

Alamo Heights Lions Club Convention Committee 2022

Alamo Heights Lions Club – Enlarging the Pawprint

Alamo Heights is meeting at the Barn Door Restaurant for its Second Meeting of the month. At these meetings we invite guests to join us. On this Tuesday night, we asked District Governor Lion Doug to join us and to induct two new members.



Alamo Heights Lions Club and UIW Campus Lions– US Marine Reserve Toys For Tots 2021 Campaign

The UIW Campus Lions has joined Alamo Heights in their Toys for Tots Toys Drive for Christmas 2021.

UIW Lions Club President Nancy Coe and Lion Blanche Delgado, UIW Lions Club advisor submit 18 toys to Lion Faye Evans (Alamo Heights Lions Sponsor Club) for Toys for Tots.

This is their first delivery of toys that they have collected.



Toys for Tots boxes placed in front of Administration building by UIW Lions Ricardo Lopez and Matthew Villarreal for Light the Way donations.

Alamo Heights Lions Club – Stuff the Trunk Project



Alamo Heights Lions Club does several Stuff the Trunk Projects a year. This drive is for the Broken Warrior Angels.

Pictured is a small portion of the collected items.

The trunk and the back seat were full

San Antonio Founders Lions Club

SAFLC Lions Donate Toys to CAM for Christmas Event

Our club approved \$1,000.00 for the purchase of toys and gift cards for the Christian Assistance Ministry's (CAM) Christmas event. Lion Faith Porras purchased these items on CAM's amazon wish list:

- 5 Disney Frozen hair accessory play kit
- 5 Die-Cast Construction Truck set
- 3 Glitter Girl Kani dolls
- 5 Glitter Girl Sarinia dolls
- 3 Disney Ariel dolls
- 6 Toss across games
- 5 Hot Wheels 20 Car gift pack
- 23 piece Pro Make-up brush set

Also purchased and delivered were fifteen \$20.00 Walmart gift cards which will be distributed to teenagers.



Immediate Past President Lion David Silva, Lion Patrick Porras, Lion Stella Silva, and Lion Secretary Faith Porras delivered the toys and gift cards to CAM.

Region 20 Lions Club Annual Poinsettia Sale



Region 20 Lions Club



2021 ANNUAL POINSETTIA SALE

Please support our Scholarship Program by purchasing beautiful Poinsettia plants!



Picasso



Red

Images are Samples ONLY



Red Glitter

Cost:
\$13.00 per plant

Order your plants by contacting

Lion Ken Book

210-744-2080

kbook0@outlook.com

Contact Lion Ken after Thursday, December 2nd to arrange for delivery.

<https://www.esc20.net/LionsClub/>

Thanks in advance for your support of our club fundraiser!!!

Planned Giving – Lions Sight Research Foundation

Our Goals



The LIONS SIGHT RESEARCH FOUNDATION of District 2-A2 was created to achieve two key goals:

- To assist in the fight to eradicate blindness.
- To support research to find cures & treatments to benefit those who are afflicted with diseases of the eye.

Our Work

The Foundation directly supports research and clinical services through its longstanding partnership with the University of Texas Health Science Center, Department of Ophthalmology in San Antonio, Texas.



- Lions Sight Research Center housing the Lions Pathology Lab
- Lions Surgical Skills Lab
- Lion Gene Eberlin Clinical Research and Imaging Facility
- Lions Low Vision and Rehabilitation Center

The Lions Sight Research Foundation aids in the prevention by providing Free vision screening, Diabetes Awareness, Education & distribution of information resources available to the indigent.

Our Future

You Can Help...

As you formulate your estate plans, we hope you will consider making a bequest or other gift to the Foundation. In addition to being of great importance to the mission of the Lions Sight Research Foundation, your philanthropy can have several practical and desirable benefits for you, including:



"You can't get very far until you start doing something for somebody else"
Melvin Jones
Founder: Lions Club Intl.

- **Income Tax Benefits**
The government encourages your contributions to qualified charitable organizations by allowing charitable deductions on your federal income tax returns.
- **Reduce Estate Taxes & Probate Costs**
Gifts to a qualified charitable organization, now or as part of your estate, help you reduce federal estate taxes. A planned gift may also reduce or eliminate probate costs.
- **Lifetime Income**
If you desire, you can receive an assured income for life through a planned gift.
- **Personal Satisfaction**
Many people are motivated by the pure satisfaction of helping others.

TODAY'S MESSAGE IS AN IMPORTANT ONE FOR ALL OF US THAT HAVE INVESTED SO MUCH TIME, TREASURE, AND EMOTION IN OUR WORK AS LIONS, CHANGING LIVES FOR THE BETTER. MANY OF US HAVE GIVEN DECADES AS EVIDENCE OF THAT COMMITMENT AND WE BELIEVE DEEPLY THAT MEETING HELEN KELLER'S CHALLENGE TO BE KNIGHTS OF THE BLIND IS AS RELEVANT TODAY AS IT WAS IN 1925. WE SHARE A DEDICATION TO SEEING THAT THE LIONS SIGHT RESEARCH FOUNDATION CAN CONTINUE ITS WORK FOR DECADES TO COME.

WE INVITE YOU TO CONSIDER WAYS THAT WILL EVIDENCE THE SINCERITY OF YOUR COMMITMENT TO THAT LONG TERM CONTINUATION.

Please take a few minutes to see our video at

https://youtu.be/oM6aktx_8q4

For information about the Lions Sight Research Foundation contact PDG Sam Pantusa email: lrsf.sam@gmail.com or call: 210 326 3915 Website www.lionssightresearch.org



Butler Award Nominations

ANNOUNCING: THE PID M.P. MIKE BUTLER AMBASSADOR OF SERVICE AWARD

The District PDG's, once again, invite District Clubs to nominate their very special, eligible, Members to receive the PID M.P. MIKE BUTLER AMBASSADOR OF SERVICE AWARD



CRITERIA FOR NOMINATION AND SELECTION:

1. A member must have been a member in good standing for a minimum of 15 years.
2. The member may not have been inducted into the District 2-A2 Herb Petry Hall of Fame
3. The member may not have served as District Governor.
4. The member must be nominated by his/her club and voted as an awardee by a majority of PDG association members.
5. A Club may nominate one member per year using Resolution format on Club letterhead. That nomination may remain current for a three-year period. The Club may not nominate another member until the prior nominee has been awarded, three-year term has run out, or the member has expired. **Nomination is to be submitted no later than the close of the Annual Mid- Winter Conference in January.**

Other Stated Qualifications: (Enumerated, and accompanying Nomination Resolution)

- PROVEN LEADERSHIP AS A CLUB OFFICER AND CLUB PROJECT LEADER
- DEDICATED TO THE GROWTH OF THEIR CLUB THROUGH THEIR SPONSORSHIP AND GUIDING OF OTHER CLUB MEMBERS TOWARD THEIR OWN PERSONAL SUCCESS AS LIONS
- RECOGNITION FOR ETHICS ABOVE REPROACH AND AS AN INDIVIDUAL OF HIGH MORAL CHARACTER
- RECOGNIZED SERVICE BEYOND THE CLUB ENVIRONMENT THAT MAY INCLUDE MILITARY OR OTHER PUBLIC SERVICE OR LIONISTIC SERVICE BEYOND THE CLUB LEVEL

NOTE: The elements of these criteria have been endorsed by PID Butler and are based on his personal strong beliefs that District 2-A2 should always make great efforts to uplift and remember the long serving “Grass Roots” members that sacrifice and serve through their Clubs.

OTHER:

- No more than a total of four awards may be presented each year.
- The award is a handsomely designed medal with pin and ribbon and is presented with an accompanying congratulatory letter.
- The cost of the awards will be borne by the PDG Association, and the awards will be presented at the District Convention at the same ceremony as the Herb Petry Hall of Fame Induction.

Mail Club Nominations to PDG Sam Pantusa 4502 Centerview, Suite 120 San Antonio Tx 78228
For Information—PDG Sam Pantusa (210) 326 3915 or Email: spantusa@yahoo.com

La Vernia Lions Club – Holiday Craft Fair

SAVE THE DATE!!

The La Vernia Lions Club Holiday Craft Show

December 4th, 2021

**From 9:00 a.m.
to 3:00 p.m.**

Located at the
**La Vernia High
School Cafeteria**
225 Bluebonnet Rd (FM 775), La Vernia

For more information:

Please Contact
Lion Mary Ann Mays, (830) 779-3825



*Proceeds benefit the La Vernia Lions
charitable giving funds*
www.lavernialions.org



Christmas Basket Raffle @ SA Area Family Lions Club

**San Antonio Area
Family Lions Club**

Christmas Raffle

DECEMBER 22ND @8PM

**PRIZE: A GIFT BASKET WITH
AN ASSORTMENT OF GIFT CARDS
FROM LOCAL RESTAURANTS
& STORES**

**TICKETS
\$10 EACH OR 3 FOR \$20
FREE Ticket with \$100 Purchase**

**DRAWING WILL BE HELD
ON ZOOM AND RECORDED**

CONTACT: LION BRUCE (210) 842-6304



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to the L.S.R.F.**



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- Lions Sight Research Foundation by starting your shopping at smile.amazon.com/ch/74-2471313



For more information about the L.S.R.F. please visit our website at: LionsSightResearch.org